

QEP Development Task Force Update
College Effectiveness & SSBTN Committee
October 21, 2016

The QEP Development Task Force met in person on September 23, 2016 to work on completing the QEP Logic Model. The task force divided into two groups: classroom and outside the classroom (student support services) with 2 student representatives per group.

In the “classroom” group, faculty and students attempted to differentiate between teaching students how to read and working to improve reading skills. Consequently, a few threads of conversation emerged. Students participated mainly by identifying those attributes of reading that they find most appealing. They like relevant topics. They like application of concepts or ideas in class. They choose to read for purpose, usually because they know they will be tested, which they acknowledged seemed a little contradictory to relevance and application at times. Faculty, primarily, were concerned with how QEP actions would impact their current course designs. A few speculative suggestions were made. The central concern related to convincing students to read the assignments they are given throughout the semester, not just the first few weeks.

In the “outside the classroom” group, staff and students made the following suggestions regarding activities aimed at student success. Interventions should: be hands on, students do not want to be talked at; include an environment that is organized to be less intimidating possibly in groups; be in line with instructors and the content being delivered, reinforce how students should utilize these resources; bridge the gap between the textbooks, instructor content, and classroom assessments; be promoted/delivered with “one voice”; begin around the 4th week of class. Resources discussed were the use of U4SM for early alert, tracking, and follow-up and also to create a communication plan; tie in to existing programs such as Chaps Express; use students similar to TA’s at MSU.

The Integrated Marketing and Recruiting Committee met as a working group on September 16, 2016 to generate ideas (activities, materials, and approximate costs). The brainstorming session included student input and produced many ideas in the following categories: Activities, Themes, Promotions, and Giveaways.

The Integrated Marketing and Recruiting Committee met on October 14, 2016. The committee approved the QEP Logo Contest. The contest will begin the week of October 24, 2016 and will continue through November 22, 2016.